

Overseas Press Club Bulletin

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What Happened To "Overseas"?

Are American Foreign Correspondents Being Phased Out of Journalism?

Hear Ray Cave, *Time's* Managing Editor,

Discuss One of Today's Most Disturbing Professional Questions

TUESDAY, FEBRUARY 11 – NOON LUNCH

Reservations Now: Mary Novick, 679-9650



54 U.S., Foreign Clubs Reciprocate

Presidents of the 54 press clubs around the world with which the Overseas Press Club has reciprocal agreements were notified this week by Harry Rand, chairman of OPC's membership committee, of how OPC reciprocity works for their members.

The reciprocal club member visiting the OPC must check in at the front desk, show a paid up membership card in his home club and fill out a simple form with name, business affiliation, address and phone number. As credit reference, the visitor must show a major credit card.

The visitor will then be issued an OPC guest card with an account number. This is to be used for all charges while at the club — bar, dining and hotel room, etc. A bill will be mailed the visitor for all charges up to the end of the month.

The list of 30 domestic and 24 overseas clubs with which OPC has reciprocal agreements is being updated and will be published in the Bulletin when this is completed.

Currently, reciprocity arrangements are being completed with the Cleveland (Ohio) Press Club and the Press Club of Cairo, Egypt, housed in the

OPCer Helps 1st Amendment

OPCer Lawrence G. Foster did his bit for the First Amendment this month by arranging a \$20,000 grant to the Sigma Delta Chi Foundation for videotaping the First Amendment Congress just held in Philadelphia. Another Congress will be held in March in Williamsburg, Va.

The grant was made by Johnson & Johnson, makers of medical products, of which Foster is vice president of public relations. "Every American has a stake in the freedoms granted under the First Amendment to the Constitution, and we feel it is important to record the proceedings of this historic Congress," he said.

Production of a television documentary is hoped for. Sigma Delta Chi and 12 other major associations of print and broadcast journalists are sponsors of these events. For some reason, the Overseas Press Club is not among them.

famous Samiramis Hotel, one of the oldest and most famous hotels in Cairo. OPC member S.P. Fay, Jr., of Greece's Anatolia News Agency is handling the Cairo arrangements.

Everybody Loves A Teddy Bear

ONCE UPON A TIME there was a little teddy bear. Now there are millions of *free* teddy bears for little children, thanks to **Jim Ownby**, who set up a non-profit organization called "Good Bears of the World" through which anybody could, for \$8 dues, join and encourage love and caring and share a little publication called Bear Tracks. Now, according to AARP, the official news bulletin for the American Association of Retired Persons reaching many millions, members of Good Bears can set up their own dens, making teddy bears, distributing them to hospitals and institutions.

Free patterns and instructions on how to make teddy bears can be obtained from Good Bears of the World, P.O. Box 8236, Honolulu, Hawaii, 96815. Williamstown, Mass., has a den called the Northern Berkshire Bears who dwell in the Sweet Brook Nursing Home and many groups of local citizens have joined in the teddy bear project.

Ownby, whose radio program on KNDI is in Honolulu, Hawaii, is living part-time in Arlington, Va. — 2111 Jefferson Davis Highway, Arlington, Va. 22202.

Travel Tip: A "Teaching" Hotel

TEL AVIV — The fastest hotel room service in the world, bar none, we found during our Christmas holiday stay at the new (1977) 26-story beach-front Tel Aviv Sheraton.

Proof? One Friday night, not feeling well, we ordered from our 19th floor room, chicken soup, chicken and rice, yoghurt, a half bottle of dry white Carmel wine and, for husband Thurston, a bottle of Israel's excellent Maccabee beer. I asked: "Will it be long?" "No," was the reply. It came up, the food piping hot, wine and beer chilled, in 10 minutes flat!

It's all Manager Bostonian Harold Richman's revolutionary approach to the hotel business.

"Half our staff are college students, working full or part time in shifts," Richman said. For the rest, he recruited mainly non-professionals, academics, biologists, graphic designers, philosophy grads, teachers, psychologists, physical culturists. "We wanted people who, because of their lack of a hotel background, wouldn't have the usual hard-set preconceptions of 'professionals' in the industry."

One such was Paula, a charming recent emigre from England, the efficient coffee shop manager. I asked the student who served us what he was studying. "Hotel management," he replied.

Richman's approach has paid off, prompting the local press to coin the phrase "Sheraton University." It was used as a model by the Israel Labor Ministry for a seminar attended by hundreds.

As for life in Israel today, with its inflation rate, I liked the comment by Polish-born Moshe Zalsman, liberated by the Russians from a Nazi concentration camp. A taxi driver, (he drove us from Ben Gurion Airport and from Tel Aviv to Jerusalem) he said: "I have my children, my grandchildren, I make a living, I'm happy!"

The dollar, dwindling around the world, does you well in Israel. You still get good value — and good service with a "Shalom!" — for your greenbacks.

—Doris Macauley

HELPING HANDS

The Club's Hospitality Committee needs some new members. How about volunteering your services for this pleasant and useful activity? Just phone Mary Novick at 679-9650.

Non-Fictioners Set May Meet

The 9th Annual Nonfiction Writers' Conference will be held Saturday, May 3, 1980, at the Biltmore Hotel, Madison Avenue at 43rd Street, New York City. Sponsored by the American Society of Journalists and Authors (ASJA), the conference will feature America's leading writers, publishers and editors discussing current trends and markets in books, magazines and other media for the free-lance writer.

Topics that will be covered in panel discussions and workshops include developing salable ideas, writing in the public interest, improving research techniques, writing for special markets, writing for today's man and woman, and the art of interviewing.

Among the conference participants announced to date are Thomas B. Congdon, vice president for adult books at E. P. Dutton; James Morgan, articles editor of *Playboy*; Jean Libman Block, articles editor of *Good Housekeeping*; and Gloria Hochman, prizewinning investigative reporter.

Also participating are authors Bernhardt J. Hurwood, "My Secret Muse" and more than fifty other books; Roberta Roesch, "Anyone's Son"; Roberta Gross, "The Lifelong Learner"; Shirley Sloan Fader, "From Kitchen to Career"; and Nena O'Neill and George O'Neill, co-authors of "Open Marriage" and "Shifting Gears".

For further information, write to Holly Redell, executive director, American Society of Journalists and Authors, 1501 Broadway, Suite 1907, New York, N.Y. 10036.

Future OPCers?

Could it be that the schools of Charleston (S.C.) are getting their students ready for membership in the Overseas Press Club?

They are having their students exposed to the newspapers of some 40 different countries around the world. The teachers report that use of these papers has been useful in foreign language classes, social studies and geography study.

The newspapers were gathered together from 40 foreign embassies in Washington by the two Charleston newspapers, the *News and Courier* and the *Evening Post*. The papers built a special display rack for the foreign journals and this is being sent from school to school throughout the Charleston area.

Letters

PARIS — The OPC Bulletin of December 1 carried a letter from S. P. Fay, Jr., which makes unfounded allegations against the *International Herald Tribune*. The writer, to support his case, took out of context a portion of a letter I had written to him. For the record, my reply to his inquiry was as follows:

"The *International Herald Tribune* has not, does not and will not 'black-out' stories. No government or organization — not the United Nations or any of its individual members — exercises influence over our news judgment. At the same time, we are subject to the limitations of space faced by every publication. And, as humans, we occasionally slip and a story selected for publication fails to make it through the production process.

"To suggest that we have conspired in censoring a story would be as irresponsible as it is inaccurate."

—Mort Rosenblum
Editor in Chief

HONG KONG — Ten American news organizations were operating bureaus in Peking in January, one year after the United States and China opened diplomatic relations.

Thus far, the Chinese government has issued resident visas to correspondents of The Associated Press, United Press International and eight newspapers.

The newspapers are *The New York Times*, *Wall Street Journal*, *Washington Post*, *Los Angeles Times*, *Newsday*, *Chicago Tribune*, *Christian Science Monitor* and *Baltimore Sun*.

The newspapers are allowed one correspondent each and they live and work from hotels in Peking. With two correspondents each, UPI and AP were assigned apartments located in a compound which the Chinese reserve for diplomats and other foreign residents.

Newest bureau in Peking was set up by Tim McNulty of the *Chicago Tribune*, who arrived with his wife, Anne, and their three children, ages 1 to 8, from their previous assignment in Atlanta, Georgia.

—Al Kaff

The staff of the Overseas Press Club, Mary Novick, manager, Anthony Muraco, bookkeeper and Gloria Swing, secretary, wish to take this opportunity to thank all those who contributed to the club's Christmas fund for employees.

We would also like to wish you the very best in the coming New Year.

Remembering Matt Bassity

The following letter from Margot Bassity Albrink, daughter of the late OPC past president, Matt Bassity, was addressed to Wilma Dobie and all at OPC.

"The three wonderful eulogies at the service and my brother's prayer were an indispensable part of reminding us all of my father, the real man.

"We couldn't imagine not getting together with Dad's friends at the Press Club. We knew that he had many loving, caring friends there. Meeting with all of you meant a great deal to us. Being with all of you at the Club turned out to be an even more meaningful time than we had anticipated.

"The little bits of conversation about the weeks just before, the so obvious love for him amongst all, the real life and zest that he had which was reflected in everyone there, gave us a tremendous boost. It was an affirmation that he had been enjoying as full a life as ever.

"Thank you all for being who you are with my father and for sharing that with us. This letter is meant to be shared all around."

—Margot Bassity Albrink

A New Book

OPC'er Walter A. Kleinschrod has a new book out, "Word Processing: Operations, Applications and Administration," published by Bobbs-Merrill, Indianapolis. Intended for use as a text, it is based on part on his earlier volume, "Management's Guide to Word Processing," published by Dartnell. Co-authors on the new book were Dr. Hilda J. Turner and Dr. Leonard B. Kruk.

They Noticed!

Hurrah for the New Look of the Bulletin. I think it's a sharp-looking, perky edition under the new editorship.

—Russ Tornabene

Congratulations! Not only was my 1 January 1980 OPC Bulletin in my mailbox on the 2nd, but what a stupendous face-lifting! The new format is easy to read, dramatically good looking, and professionally done. Bravo!

—M. D. Morris

(Editor's Note: Thanks for the kind and generous applause, which I am redirecting to Pierre Cooley, the art director who redesigned the Bulletin's masthead and who deserves it.)

A New Editor? Who He?

(Editor's note: The following piece appears by order of OPC president Henry Gellermann but under protest of the subject as an invasion of his modesty.)

Irvin S. Taubkin, who became editor of *The Bulletin* recently, is a native New Yorker who attended the University of Wisconsin and NYU and then got a job with *The New York Times* as a messenger for the editorial board.

He evidently did well as a messenger, especially for Arthur Krock, who rewarded him by getting him a job as a reporter on the *Dallas (Texas) News*. There he covered politics and served as Texas editorial correspondent for *The Times*, returning to *The Times* after several years as a promotion copywriter.

In the Army during World War 2 he was a copy editor on the London edition of *Stars & Stripes*. After the war he was promotion director of what is now the Newspaper Advertising Bureau, rejoining *The Times* to become eventually promotion director and then PR director. In 1960-61 he served in Paris as general manager of *The Times International Edition*.

Placement

Script Writer of TV programs, Documentaries, and Educational films. Major Credits. James Sage (212) 427-0828.

Inter-American Development Bank in Washington, DC, seeks a Latin American fluent in English and Spanish with extensive experience in journalism and daily working with the press. Reach Maria Clark, Deputy Assistant for Public Relations, for additional details and salary, by calling collect (202) 634-8735. Or write to her at Inter-American Development Bank, 808 17th St., NW, Washington, DC 20577.

Editorial Assistant or manager wanted for part-time, eventually full time newsletter publication. Applicants must be knowledgeable in international affairs. German and Spanish useful. Good opportunity also to participate in other publications of established international service. Please send resume of experience to Helen Alpert, Overseas Press Club, to be promptly forwarded.

Promotion Manager, by successful publisher of 7 international business magazines who seeks self-starter with top organizing skills and experience in copywriting and graphics art direction. International experience a plus. Post is diversified, heavy on print material and direct mail. Address all resumes to Placement, OPC, to be promptly forwarded.

He is a past president of the International Newspaper Promotion Association, a member of the Public Relations Society of America, the Silurians, the National Press Club and the New York Press Club. For many years he wrote the newspaper promotion column for *Editor & Publisher*.

And when not working on *The Bulletin*, he is a partner in Goldstein & Taubkin, PR counsel.

SIGN UP A NEW MEMBER

BELL & HOWELL, long a leading name in consumer photographic products, is today a diversified company devoted to providing "information systems for working, leisure and education." It stands among the world's major suppliers of micrographic and business data systems, as well as audio-visual equipment and learning systems software. In addition, Bell & Howell manufactures high technology electronic and instrumentation equipment for government and industry, and is a leader in post-secondary electronics training through Bell & Howell Schools.

*Helping tell the story of
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and other business leaders is the business of

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OPC BULLETIN

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Irvin S. Taubkin, Editor; Helen Alpert, George E. Burns, Blythe Foote Finke, Thomas J. Kraner, Rosalind Moore, Grace Naismith, Charles J. Schreiber, Associates

Who, What, Where

By GRACE NAISMITH

NEW LOOK: J. Herbert Silverman has been named contributing travel editor for ARTnews and Antiques World. A story by Herb on the small museums of Paris appears in the current issue of Braniff's in-flight magazine, Flying Colors... **Jerry Sherman** has been elected vice-president-director of public relations for Gulf & Western Industries, Inc. Sherman had joined Gulf & Western in April 1979. He had been a reporter, editor and foreign correspondent of the *New York Journal of Commerce* before serving with such firms as Irving L. Straus Associates, Inc., Farley Manning Associates and Fred Rosen Associates... **Jaime Isaac Reibel** is now managing editor of *The Ecuadorian Times*, an English language weekly published in Quito, Ecuador. "It's going to become the best damn little paper covering the Andean region," he says. Furthermore, any OPC-ers happening to be in Quito are invited to share with him the local "murder" they serve up in a bottle. His address is a/c *The Ecuadorian Times*, Casilla 6303 C.C. I., Quito, Ecuador. S.A.; the telephone number is 455-315... **Carle Hodge** is now night rewrite man on *The Arizona Republic*, Phoenix, Ariz. Address: 2150 West Missouri, Apt. 21, Phoenix, AR. 85015... **Michael J. O'Neill**, editor, *New York Daily News*, has been made a new member of Women in Communications, Inc.

HONOR: NBC consumer ombudsman, David Horowitz, was honored by the U.S. Congress and the City of Hope at a recent testimonial dinner in Los Angeles. Horowitz received the City of Hope's highest award, "The Spirit of Life," and he was presented with a proclamation from the state of California. Kelly Lange of NBC read a Congressional Record commendation. Proceeds from the event will establish a cancer research fellowship at the City of Hope in memory of David's father, Max Leo Horowitz of the institution... **Adele Nathan** was a guest at the party given by the Mayor of Baltimore at Sardi's for the members of the New York theatrical community who have contributed to the theatrical activities of Baltimore. Adele was one of the founders of the Vagabond Players, "America's longest lasting Little Theatre."

PERSUASIVE: Christopher G. Janus, trustee of Poetry Magazine, was instrumental in getting Rosalynn Carter to host the White House reception January 3 honoring the poets of America.

WINE COURSE goes to college. **Robert Misch** now teaches a course in

wine and cheese appreciation, complete with "laboratory" testing sessions, at Wagner College's division of continuing education. Costs \$50 plus \$15 wine and cheese fee for six weeks. Bob's other courses continue at the Y.W.C.A. and the course in French wines includes a trip to the Long Island Wineries at Cutchogue, L.I. He promises to make a wine buff out of the beginner.

PUBLISHING: Ralph Hilton, one-time AP staffer and retired Career Foreign Service Officer ('64) is now editor of Southern World, a regional south-wide magazine. His partner is publisher, James H. Styers. The editorial offices are in that divine spot, Hilton Head Island, S.C. (P.O. Box 5665, zip 29928.) with advertising and printing offices in Atlanta. In its second year, the magazine is a most interesting publication with stories on everything from Southern economy to Uncle Remus, where to go (camellia shows, flea markets, symphonies), even a recipe section. OPC writers might find a market for south-related articles of general appeal... **Bryan B. Sterling's** new book, "The Best of Will Rogers" is now in its 3rd printing. Crown is the publisher. The Reader's Digest printed excerpts from it. Sterling conducts a nationally syndicated column, "Will Rogers Says," in which he matches the wit and philosophy of the humorist with events of the day. Timely: "Gasoline was never much higher. But there you have a business that is in the hands of of a few men, and they see that the price is kept up. It's not regulated by manipulation." Arguable?

TRAVELING: Gloria Zukerman back from Israel, where she netted top Israeli journalist, Air Rath, managing director of *The Jerusalem Post*, for a

forthcoming "Shop Talk," which she co-chairs. Rath recently concluded a reciprocity agreement for the exchange of newspapers between Egypt and Israel and the territories... **Anita Diamant** is in Kenya... **Jack Galub** recently sailed from Norfolk, Va. to New York aboard the USS Stump, a new Navy destroyer, still in warranty. And from a trip to Dallas, Galub has lined up stories for Woman's Day, Mothers' Manual and Prime Time, the new magazine for people in the prime of their lives. "They must be thinking of the OPC membership," says Jack... **William Pages**, whose award winning radio commentaries are heard on WFMU (91.1 FM) recently returned from Morocco and Israel where he gathered facts and impressions for a broadcast series.

SEAPLANING George Burns, OPC governor, has taken up seaplaning.

SEEN ON THE SCENE: Ernest Heyn, editor par excellence.

New Members

Active Resident

Mel Beiser, Manager, Business Information Services, Mead Data Control, Inc.
Marcia Cohen, Executive Editor, Hearst Corp,
Anthony V. Hilton, Business Correspondent, *London Times*

Active Nonresident

Mary J. Der, Managing Editor, Allied Press International, Inc.
Stormi L. Greener, Staff Photographer, Minneapolis Star & Tribune Co.

Associate Nonresident

Pete Hively, Associate Director, Information, American Farm Bureau Federation

Associate Overseas

Berti K. Takla, Financial and Political Consultant, Middle East

Affiliate

Betrice Lund

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